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Vestac Adds Sales Leadership to Drive North American Expansion

Brick, **NJ** – **April 27**, **2010** - Vestac LLC today announced it has added Robin Samms as vice president, sales, to drive the company's North American expansion and build a distribution channel of resellers, distributors, systems integrators, OEMs and independent software vendors.

"We're delighted to add the depth of Robin's distribution expertise and sales leadership to our executive team", said Gerry Lazzaro, co-Founder of Vestac. "His proven track record in building strong, value-added partnerships will enable us to rapidly build a technically-astute and service-focused distribution network."

"The opportunities for the Vestac solution set are myriad and create strong revenue opportunities for a broad range of partners", said Samms. "Whether that's designing our tags into an existing medical device, building the next generation of RTLS applications, or helping to transform the wireless infrastructure across a range of industries, we can offer our partners revolutionary technology, strong margins and service and support that are second to none. It's a great time to be part of Vestac."

About Vestac

Headquartered in Brick, NJ, Vestac designs, manufactures in the U.S., and markets a family of multi-modal RTLS solutions that: reduces the cost of deploying a RTLS network, delivers precise, sub-room location accuracy, extends battery-life, and enjoys the lowest total cost-of-ownership of solutions in its class. Vestac products are distributed globally through a network of resellers, integrators and developers. Contact the company at info@vestac.com for further information or access their website at www.vestac.com.

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